

# TREE-IN-ONE

INNOVATIVE WINE STOPPERS

**para**  
Your New Eco-Experience



## ENVIRONMENT + INNOVATION + THAILAND

“ I DIDN'T DESIGN A PRODUCT, BUT LIFE CYCLE INSTEAD ”

is the first phase from Orakarn Sayatanan, the founder and designer of para that have a vision to value what Thailand have in a way of **environmentally friendly** under **simply innovative design**. In order to do so, I think about all material inputs and energy use of a product during its whole life cycle. Para is the brand that works with environmentally-responsible components and fully recyclable packaging.



## TREE-IN-ONE AN INNOVATIVE WINE STOPPER

Tree-In-One is the first product collection of para. As an eco-minded brand, one of responsibilities is to find the perfect material for **eco-conscious** consumers through **sustainable design**. A design concept of Tree-In-One aims to encourage you to **reuse** wine bottles with the green experience in form of drinking storage with the functions that meet your need.





## INNOVATIVE FUNCTION & UNIVERSAL SIZE

The design allows you to contain a variety of beverages and fill any homemade juices easily as **a smart funnel** then, turns to be **a vacuum stopper**. A shape and form of Tree-In-One was designed to be **a perfect pourer**, solve problem when you pour juices or beverages from one container into another it splashes out that it always stays dry and clean. The product is **safe for the fridge** so, it is perfect for any iced beverages.





## MADE OF 100% NATURAL RUBBER

Natural rubber is originally derived from latex found in the sap of rubber trees from **Thailand**, the first largest producer of natural rubber in the world.

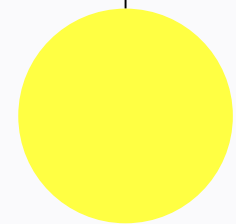


## 100% NON-TOXIC ENVIRONMENTALLY FRIENDLY

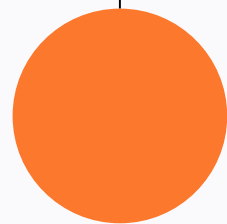
Natural rubber is a **biodegradable and sustainable** resource. They help us to **reduce carbon footprint** since natural rubber trees absorb Carbon Dioxide for their growing. They also help the soil erosion problem by running off water on soil surface. Natural rubber is safer for your health since it is proven to be antibacterial, anti-dust mite, hygienic and 100% non-toxic so, the natural rubber is better to use for food grade product.

# TREE-IN-ONE IN COLOURS

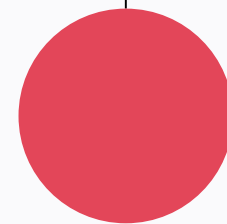
## SPRING/SUMMER



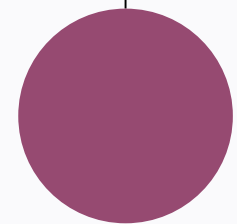
TIO - YELLOW



TIO - ORANGE



TIO - PINK

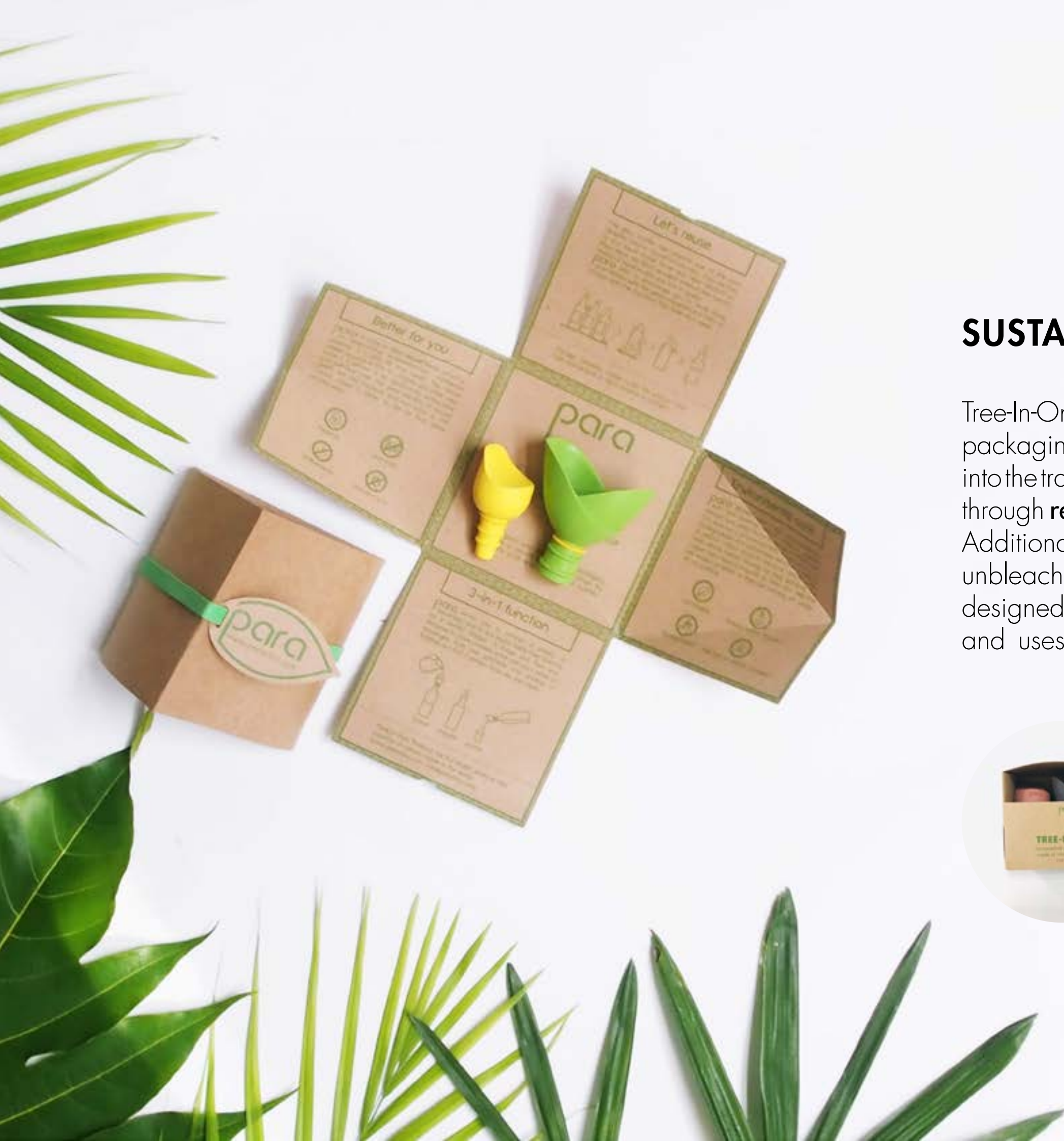


TIO - PURPLE



# AUTUMN/WINTER





## SUSTAINABLE PACKAGING

Tree-In-One is designed with fully recyclable packaging. After you open it, nothing ever goes into the trash. The packaging receives a second life through **recycling**, which in turn form the coasters. Additionally the packaging is made from a kraft unbleached paper **without glue**. The pattern is designed to **save paper** in a printing process and uses every inch of white space possible.







## FOUNDER AND DESIGNER

My name is **Orakarn Sayatanan (Karn)**, Founder and designer of para. Born in 1989, Bangkok, Thailand. I received a **Master in Product Design (MPD)** in 2016 from Domus Academy in Milan, Italy and a **Bachelor of Industrial Design** in 2012 from King Mongkut's Institute of Technology Ladkrabang (KMUTL), Bangkok, Thailand. My designs include lifestyle products, graphic design, brand identity and packaging. To visit my design site at

[www.parastory.com/prasobkarn-design](http://www.parastory.com/prasobkarn-design)

## AWARDS & ACHIEVEMENTS




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