

para



Your New Eco-Experience
#thePARAstory

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Your New Eco-Experience

PARA values the resources available in Thailand and aims to offer products in an environmentally-friendly way under simply innovative design. We do not design a product, but the life cycle instead and in order to do so, Para is then the brand that works with environmentally-responsible components and fully recyclable packaging.

Environmentally Friendly

Natural rubber is a biodegradable and sustainable resource. They help us to reduce carbon footprint since natural rubber trees absorb Carbon Dioxide for their growing. They also help the soil erosion problem by running off water on soil surface.

100% Non-Toxic

Natural Rubber is safer for your health since it is proven to be antibacterial, anti-dust mite and 100% non-toxic



Orakarn Sayatanan

Born in 1989, Bangkok, Thailand. She received a Master in Product Design (MPD) in 2016 from Domus Academy in Milan, Italy and a Bachelor of Industrial Design in 2012 from King Mongkut's Institute of Technology Ladkrabang (KMITL), Bangkok, Thailand. She is a designer and social entrepreneur looking to add value to one of Thailand's Top commodity: natural rubber. Her designs include lifestyle products with eco-minded concept.

"We Do Not Design a Product, But Life Cycle"

Our products are designed with sustainable packaging. Every package receives a second life through recycling. Additionally, the packaging is made from a kraft unbleached paper without glue. The pattern is designed to save paper in a printing process and uses every inch of white space possible.





Marbled Set

Marbled is the result of a creative experimental casting from latex. Double-sided handmade placemat and coaster set features latex color to complete your table with uniqueness. The artpieces of Marbled are non-slip, waterproof and you can clean them easily with water.

Material : Latex

Diameter : Placemat 30 cm
Coaster 10 cm



Colors :





ReLife

ReLife is a water-repellent placemat made of recycled rubber powder and natural rubber. It is designed to be a non-slip and very easy to clean. ReLife, with eco-minded concept, converts end-of-life rubber crumb into a new life of solid placemat to fulfil your enjoyable dining time.

Material : Recycable Rubber Powder

Sizes : 30 x 43.50 x 0.5 cm



Colors





Surface

Surface is a doubled side placemat, made of natural rubber. It is designed with two-in-one concept that features different colours reflecting your own impeccable style and leaving your table looking fresh over time. Moreover, Surface is designed with a special pattern in both sides to be a super non-slip placemat and a perfect fit for any occasion.

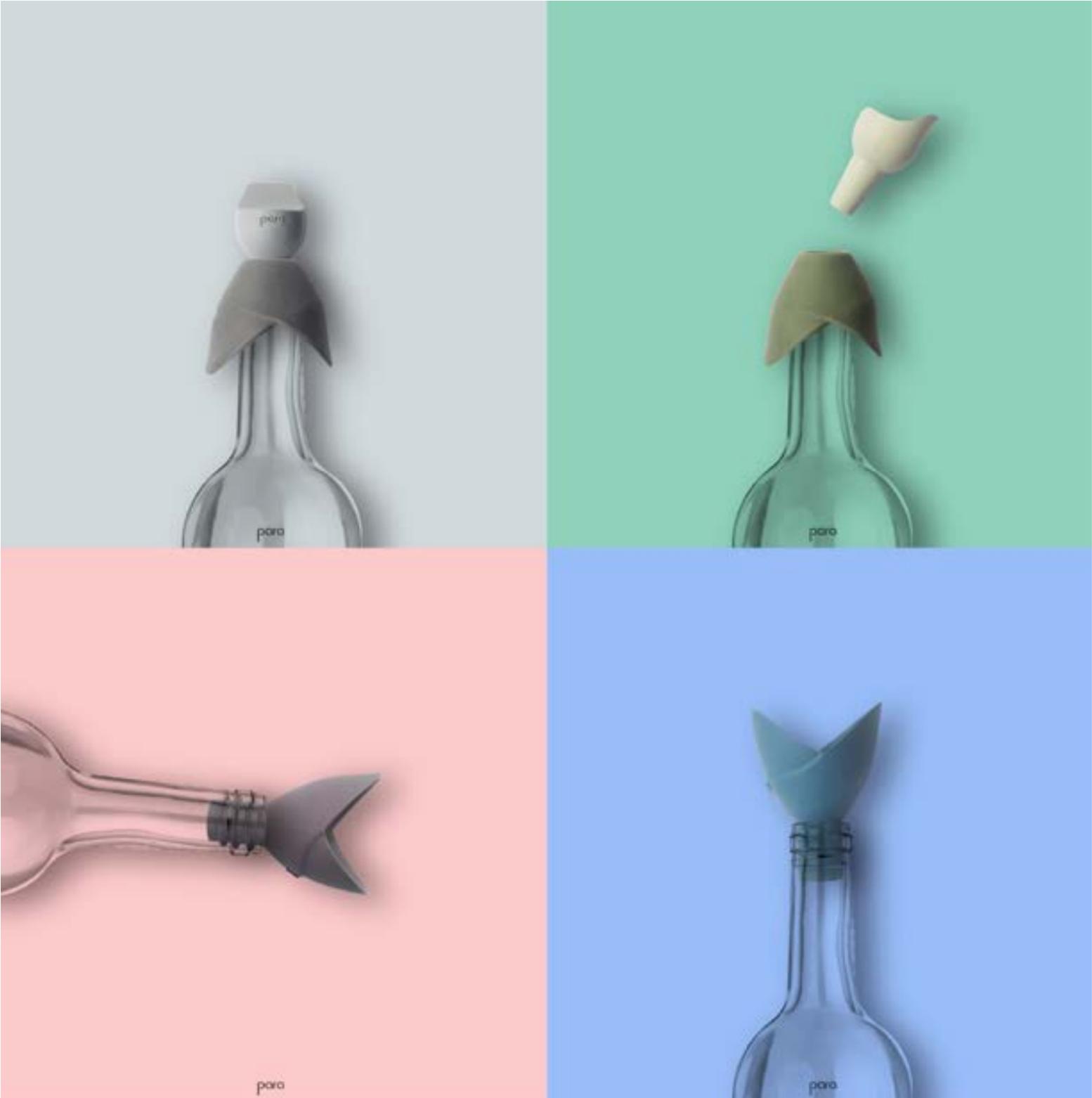
Material : Natural Rubber

Sizes : 30 x 43.50 x 0.3 cm



Colors





Tree - In - One (New Colors)

TREE-IN-ONE, made of natural rubber. The design concept then encourages you to reuse glass bottles in form of drinking storage with innovative functions. It allows you to contain a variety of beverages with a vacuum stopper, and fill any homemade juices easily as "a smart funnel" with the shape and form as "a perfect pourer".

Material : Natural Rubber

Size : 3 x 3 x 5 cm



Colors :





Takraw (New Colors)

Ta-Kraw, made of natural rubber with hand-knitting, is a hanging plant holder inspired by a rattan ball in a native sport in Thailand called 'Se-pak-ta-kraw'. The design concept encourages you to reuse glass jars in form of a plant pot. Ta-Kraw is designed to adjust a length of holder for universal sized jars that you can explore your creativity and idea for your space.

Material : Natural Rubber Cords

Size : 3 x 3 x 30 cm



Colors :





Multi function bands

Multi function bands are extremely elastic, made from natural rubber. They are secure dishes, litter box liners and food packs. and can adapt to every surfaces.

Material : Natural Rubber

Size : S 8 cm
M 15 cm

Colors :



NATURAL PLATE

is made from a leaf of betel nut plam found in Thailand. The plate have a high endurance, 100% non-toxic, bio-degradable and hygienic.

Material : Natural Rubber

Size : S 10 cm
M 15 cm
L 20 cm
XL 25 cm

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